



36th Annual Meeting

NC ACADEMY OF GENERAL DENTISTRY

Raleigh Convention Center

Raleigh, North Carolina

February 17-19, 2012

19 Credit Hours of Quality
Continuing Dental Education Available

2012 Featured Clinicians

Dr. Charles Blair

Dr. Gregori M. Kurtzman

Dr. Ralph Leonard

Ms. Lynn Smith

Dr. John A. Svirsky

Dr. Michael D. Weisenfeld

Dr. Keith A. Yount

Schedule of Events

NCAGD 36th Annual Meeting

Friday, February 17, 2012

7:30 am

Registration opens

8:00 am-5:00 pm

Exhibits open

8:30 am-12 Noon

Morning Courses

1) Lecture: Provisional Restoration Fabrication for the dental assistant/ or dentist

Dr. Ralph Leonard & Ms. Lynn Smith

2) Lecture: Oral Pathology for the Joy of It: You are the Object of my Infection

Dr. John A. Svirsky

3) Lecture: Tips, Tricks & Advances in Removable and Implant Prosthetics

Dr. Kurtzman

12 noon-1:00 pm

Lunch provided for attendees

12 noon-1:00 pm

NCAGD Board Meeting

1:00 pm-5:00 pm

Afternoon Courses

1) Lecture: Provisional Restoration Fabrication for the dental assistant/ or dentist (REPEAT of morning course)

Dr. Ralph Leonard & Ms. Lynn Smith

2) Lecture: Oral Pathology for the Joy of It: You are the Object of my Infection

Dr. John A. Svirsky

3) Lecture: Tips, Tricks & Advances in Removable and Implant Prosthetics

Dr. Kurtzman

5:00 pm-6:00 pm

Reception for Vendors, Attendees and Guests

7:00 pm-11:00 pm

3RD Annual Casino Night (Tickets Required) Fundraiser for NCMOM Clinics

Saturday, February 18, 2012

7:00 am-8:00 am

Past Presidents Breakfast

8:00 am

Registration opens

8:00 am-5:00pm

Exhibits open

8:30 am-12 Noon

Morning Courses

1) Participation: Diagnosis and Prevention of Temporomandibular Disorders, Dr. Keith A. Yount

2) Lecture: Focus on Profitability for the Efficient Practice

Dr. Charles Blair

3) CPR : Rohn Hull

12:00 Noon-1:30 pm

NCAGD Business Luncheon for all dentists

1:30 pm-5:00 pm

Afternoon Courses

1) Participation: Diagnosis and Prevention of Temporomandibular Disorders, Dr. Keith A. Yount

2) Lecture: Focus on Profitability for the Efficient Practice

Dr. Charles Blair

3) CPR : Rohn Hull

Sunday, February 19, 2012

8:30 am-10:00 am

NCAGD Board Meeting

9:00 am-12 Noon

Lecture: Understand Your Risk, Dr. Michael D. Weisenfeld

Parking - the Lenoir Street Parking Deck is directly across the street from the NCAGD meeting space in the Raleigh Convention Center



"Provisional Restoration Fabrication"

Friday, February 17, 2012

8:30am - 12 noon, 1pm - 5pm



Dr. Ralph Leonard



Ms. Lynn Smith

This hands-on course is designed to teach the principles and techniques of provisional restoration fabrication for a single unit and veneer restoration, and a three-unit fixed partial denture. Didactic information will be provided to facilitate the hands-on session. Upon completion of the course the participants will take home finishing and polishing burs designed for trimming and polishing provisional restorations.

- Understand the general purposes for the fabrication of a provisional restoration

- Recognize the significance of proper contours, occlusions and marginal integrity.

- Obtain a working knowledge of the steps involved in the fabrication of a veneer, single and three-unit provisional restorations utilizing the direct method.

Dr. Leonard is Clinical Associate Professor in the Department of Diagnostic Sciences and General Dentistry at the UNC School of Dentistry. His primary responsibilities are clinical teaching in the Comprehensive Care Program and patient care in the Dental Faculty Practice. He is also the Director of the Dental Faculty Practice. Dr. Leonard graduated from the UNC School of Dentistry in 1985 and is a member of Omicron Kappa Upsilon Dental Society. He was in private practice before joining the UNC dental faculty full-time in 1989.

Dr. Leonard is a member of the UNC School of Dentistry's Infection Control Committee. His research interests include patient care delivery systems and nightguard vital bleaching.

Ms. Smith received her certificate in Dental Assisting in 1977 and her B.S. in Dental Auxiliary Teacher Education in 1983 from the University of North Carolina in Chapel Hill. She is currently a Clinical Assistant Professor in the Dental Assisting Program in the Department of Dental Ecology at the UNC School of Dentistry.

Her research interests are in the areas of Night Guard Vital Bleaching and Assessment of Team Dentistry. She has been published in the American Journal of Orthodontics, Cleft Palate Journal, and Journal of Esthetic and Restorative Dentistry. She was a member of the Dental Assisting National Board for seven years as the American Dental Education Association representative and served as the Board secretary. She currently holds memberships in such organizations as the International Association of Dental Research, the American Association of Dental Research, and the American Dental Education Association and American Dental Assistants Association.

3 hours CE Credit

Tips, Tricks & Advances in Removable and Implant Prosthetics

Dr. Gregori M. Kurtzman

Friday, February 17, 2011

8:30am - 12 noon, 1pm - 5pm

Removable prosthetics can be rewarding as well as a frustrating aspect of practice. Many practitioners feel removable prosthetics is a fading area of dental practice. But with our current economy, dentures are becoming a more in demand treatment option. Additionally, dental implants have not replaced our patients need for removable prosthetics.

Implants are frequently being used to stabilize dentures and assist in retention. We will discuss new materials for full and partial dentures to provide better fitting more esthetic prosthetics, as well as discuss how implant planning starts with an understanding of where the teeth need to be placed. Techniques for improving impressions from the edentulous arch through full arch and partially edentulous implant arches will be reviewed. Cad/Cam applications for implants, for hybrid prosthetics and bar-overdentures will be addressed to help the practitioner bring a higher level of implant care to their patients.

Upon completion of the course the attendees will:

- Understand how to determine proper tooth placement to aid in implant treatment planning
- How to capture accurate implant impressions to help achieve perfect fitting prosthetics
- What to do and not do at implant recall appointments
- Understand how to use the newer materials for better more stable flexible partial dentures
- How to integrate Cad/Cam milling into your implant prosthetics for more accurate fitting better prosthesis

Dr. Kurtzman is in private general practice in Silver Spring, Maryland and is a former Assistant Clinical Professor at the University of Maryland, Department of Endodontics, Prosthetics and Operative Dentistry. He has lectured both nationally and internationally on the topics of Restorative dentistry, Endodontics and Implant surgery and prosthetics, removable and fixed prosthetics, Periodontics and has over 230 published articles. He is privileged to be on the editorial board of numerous dental publications, a consultant for multiple dental companies, a former Assistant Program Director for a University based implant maxi-course he has earned Fellowship in the AGD, AAIP, ACD, ICOI, Pierre Fauchard, Academy of Dentistry International, Mastership in the AGD and ICOI and Diplomat status in the ICOI and American Dental Implant Association (ADIA). Dr. Kurtzman has been honored to be included in the "Top Leaders in Continuing Education" by Dentistry Today annually since 2006. He can be contacted at dr_kurtzman@maryland-implants.com.



**Dr. Gregori M.
Kurtzman**

**Sponsored by
Dentsply**

8 hours CE Lecture

Oral Pathology for the Joy of It: You are the Object of my Infection

Dr. John A. Svirsky

Friday, February 17, 2011

8:30am - 12 noon, 1pm - 5pm

Get ready to laugh, learn and make a difference in the lives of your patients.

Experience a day of oral pathology unlike any you've experienced! Dr. Svirsky is a storyteller extraordinaire whose subject just happens to be lumps, bumps, and lesions. Oral diseases are dramatized with emphasis on recognition, diagnosis, and treatment with conventional and non-conventional remedies.

Things you have forgotten since dental school are presented in vivid color. Pre-malignant and malignant lesions along with new diagnostic techniques will be introduced. Lesions seen more often as "boomers" get older and "dryer" such as Herpes, Aphthous ulcerations, Candidiasis, erosions and dry mouth will be reviewed with current treatment modalities presented.

Dr. Svirsky is a board certified oral & maxillofacial pathologist at Virginia Commonwealth University. In addition to teaching, he has a broad background in research and has numerous publications. He has a private practice of oral pathology and oral medicine in Richmond Virginia. Dr. Svirsky holds a Master's Degree in adult education. The American Dental Association awarded him their Presidential Citation for significant contributions to the oral health of the public and the profession of Dentistry.

This day-long program will be presented in Dr. Svirsky's interactive, entertaining, and often risqué style. Make plans to stay the entire day. Dr. Svirsky makes oral pathology FUN!



Dr. John A. Svirsky

8 hours CE Lecture

Focus on Profitability for the Efficient Practice

Dr. Charles Blair



Dr. Charles Blair

7 hours
CE Lecture

Saturday, February 18, 2012
8:30am - 12 noon, 1:30pm - 5pm

Are you working “in” your practice rather than “on” it? Learn to see the “big picture”, analyze the business side of your practice, and take solid steps toward increasing profitability.

Hear strategies, tips and “pearls” on:

- Coping with a Down Economy
- Fee Profiling and PPO Strategies
- Procedure Mix Enhancement
- Optimum Staff Ratios
- Hygiene Department Strategies Also hear insight on how to:
 - Move from “cost-based” to “revenue-savvy”
 - Diminish broken appointments - an “economic killer”
 - Planning a productive and profitable future for your practice

Objectives:

1. The participant will gain insight into running a practice like a business.
2. The participant will be challenged to new thinking to survive in a changing world.
3. The participant will understand the cost of doing business.

Who Should Attend: Dentists, New Dentists, Staff, Spouses

Dr. Charles Blair is CEO of Dr. Charles Blair & Associates, Inc. located in North Carolina. A graduate of Erskine College, he earned his Doctorate of Dental Surgery at the University of North Carolina at Chapel Hill. In addition, Dr. Blair holds degrees in Accounting, Business Administration, and Mathematics. Dr. Charles Blair is dentistry’s leading authority on practice profitability, fee analysis, insurance coding strategies and overhead control. He has individually consulted with thousands of practices, helping them identify and implement new strategies for greater productivity and profitability. A widely-read and highly-respected author and publisher, Dr. Blair has authored and co-authored several business and finance books, as well as contributed numerous articles in various dental publications. He currently offers two publications, Coding with Confidence: The “Go To” Dental Insurance Guide and the Insurance Solutions Newsletter. Also through his expertise, he has created the CDT Code Advisor through www.practicebooster.com, which offers practical guidance for the real-world application of CDT Codes. In addition, Dr. Blair is a nationally acclaimed speaker for national, state and local dental groups, study clubs and other professional organizations. He offers leading-edge presentations in the business, finance, and insurance coding arena of dentistry. Dr. Blair’s extensive background and expertise makes him uniquely qualified to share his wealth of knowledge with the dental profession.

Dr. Blair has presented his leading-edge presentations to such prestigious meetings as:

- Thomas P. Hinman Dental Meeting
- ADA National Conventions
- Texas Dental Association
- Chicago Midwinter Meeting
- Yankee Dental Congress
- New Orleans Dental Association
- Michigan Dental Association
- Greater St. Louis Dental Society
- Oklahoma Dental Association
- OMFS National Conventions
- Seattle Study Clubs
- AADPA
- AAO National Conventions
- N.C. and S.C Dental Associations
- AAOMS
- New Jersey Dental Association
- Virginia Society of Periodontists
- North America Society of Periodontists
- Orange County Dental Association
- California Dental Association
- International Study Group, Toronto, Canada
- L.D. Pankey Study Club

CPR - Rohn Hull

Saturday, February 18, 2011
8am - 12 noon, 1:30pm - 5pm

3 hours CE Credit

“Occlusal Splints: Protecting Against Further Temporomandibular Joint Damage” - Dr. Keith A. Yount

**Saturday, February 18, 2011
8:30am -12 noon, 1:30pm - 5pm**



Dr. Keith A. Yount

Dr. Keith A. Yount received his B.S. degree from NCSU in 1975, his D.D.S. from the University of North Carolina at Chapel Hill in 1979, AGD fellowship in 1985, AGD Masters in 2005. As a graduate of Dawson and Pankey Institutes, he practiced high-quality restorative dentistry for 15 years. He then attended a craniofacial pain fellowship at the Parker E. Mahan Facial Pain Center at the University of Florida in 1994. Dr. Yount successfully completed the educational and clinical requirements to earn the title “Diplomate of the American Board of Orofacial Pain” in 1996. The following year Dr. Yount moved to Raleigh and established a practice dedicated to orofacial pain. Fifteen years later, he is still dedicated to caring for patients with chronic muscle or joint pain. Dr. Yount has been published in numerous national publications including Dentistry Today, AAOP News, Arthritis Today, Cranio, and Practical Pain Management.

This hands-on course will cover background information on the diagnosis of Temporomandibular Disorders (TMD) and the types of appliances used to prevent further damage of the Temporomandibular Joint. The course will also provide insight into the creation of splints in the laboratory and will focus on the delivery and adjustment of occlusal splints. Participants will learn how to reline a splint, to alter a splint for a patient with anterior guidance, how to tactfully take away and add to the orthotic, and how to react to a multitude of exceptions in TMD cases.

*Those who take impressions of someone else who can accompany the dentist to the course will have more hands-on lab time. Those who bring a splint for their own mouth will be paired with another dentist and take turns delivering and adjusting the splints.

How to prepare:

- Take impressions of your mouth or a friend’s mouth*
- Pour models
- Send to lab to create hard full-coverage splint
- Bring splint to course

What to bring:

- Occlusal splint
- Acrylic bur
- Electric lab handpiece (no air driven handpieces)
- Protective glasses

7 hours CE Participation

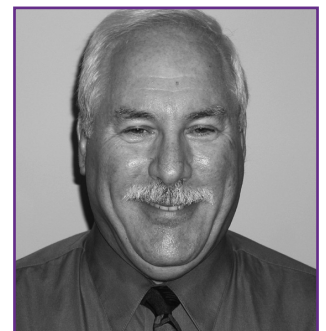
“Understanding Your Risk” - Dr. Michael D. Weisenfeld

**Sunday, February 19, 2012
8:30am -12 noon, 1:30pm - 5pm**

Learn how to reduce your risk of a professional liability (malpractice) claim

This Risk Reduction Course will provide information and methods of practice what will lessen, if implemented in your practice, your chance of being named in a professional liability suit. If you are named, this material will assist you in your defense.

This course is based on actual cases managed while serving as a senior Claims Examiner for a Professional Liability Insurance Company.



Dr. Michael D. Weisenfeld

Dr. Weisenfeld graduated from the University of Michigan School of Dentistry in 1963 and then joined the U.S. Army as Captain in the Dental Corps. He was in private practice in Michigan for 24 years. In 1986 he became an Assistant Professor (Adjunct) at the University of Detroit Mercy School of Dentistry. In 1989 Dr. Weisenfeld became a consultant for a major insurance company for dental indemnity claims. In 1997, bringing his experience as a practitioner and professional, Dr. Weisenfeld served as a Claim Examiner and Expert Consultant for dental malpractice with the Frontier Insurance Company. There, he worked with the company’s attorneys to develop defense strategies and risk management programs. He is now an Independent Consultant for various dental practice management concerns.

Dr. Weisenfeld is past President and member of the Academy of General dentistry, as well as member of the American Dental Association, North Carolina Dental Association. He has received fellowship in the American College of Dentists, the International College of Dentists, Pierre Fouchard Academy as well as the Academy of General Dentistry.

3 hours CE Lecture

thank you

The NCAGD would like to thank the sponsors of the 2012 NCAGD Annual Meeting. It is their generous support that makes our meeting possible.

Gold Level



Silver Level



Friends of AGD

Val Gelo

I T Practice

G C America

Friday Casino Night NC MOM Free Clinic Fundraiser



The 2012 annual conference for the North Carolina Academy of General Dentistry is only months away and will be here before you know it. The volunteers from T.A.D.S. (Triangle Area Dental Services) have been hard at work preparing for their third annual Roll The Dice For M.O.M.'s Casino Night and have promised that it will be even better than last year's event.

There will be more craps and roulette tables, more raffle prizes, and more silent auction items than before. If table games are more your preference, there will be plenty of Poker, Blackjack, and Texas Hold 'Em tables to keep you busy. And don't forget, the virtual horse racing on the huge 16' x 9' video screen will be there as well! They are also planning on having more food and more table-side wait staff to take your orders so you won't have to leave your favorite table. Elvis and Sinatra will be coming and they are looking forward to performing some of their biggest hits for you. All-in Entertainment will also be playing your favorite music throughout the evening.

This year's Casino Night will be held on Friday, February 17, 2012 from 7:00 PM until 11:00PM. Attendance is expected to be very heavy for this event so buy your tickets early! Tickets can be purchased online at www.tadsonline.org or you can purchase them at the Casino Night/T.A.D.S. desk in the meeting registration area on Friday February 17. All net proceeds from the T.A.D.S. Roll The Dice For NC M.O.M.'s casino go to helping provide dental care to North Carolinians in need. Last year's casino event was able to generate nearly \$10,000 in net proceeds for the Durham M.O.M.'s clinic. Our goal this year is to be able to raise over \$25,000!

Please make your plans now to come out for a night of high rolling fun and excitement for a great cause. At the Roll The Dice For M.O.M.'s casino, everyone is a winner! For more information, please visit www.tadsonline.org or call 919-755-1129. We look forward to seeing you there. Casino Night tickets \$40 presale and \$50 at the door.

Raleigh in the Winter

OK.....we know you are asking, "Raleigh in February?" Well, there are scads of things to do in our capital city...even in February! Bring the family and check it out. Raleigh is referred to as "The City of Oaks" and is home to the world's largest Acorn. Every New Year's Eve, the acorn is moved to the roof of the Raleigh Civic Center and is "dropped" at midnight as the North Carolina equivalent to the "Big Apple" ball drop in Times Square at the same time. Local columnist Dennis Rogers dubbed it "Nutzilla."

Marbles Kids Museum is great fun (www.marblekidsmuseum.org), along with the Museum of Natural Science (<http://naturalsciences.org>). Marbles has an IMAX theater along with great kids' activities and a place for lunch. The NC Museum of History is right across from the Science Museum and has a fabulous new George Washington exhibit (<http://ncmuseumofhistory.org>).

Walking or biking the Greenway is always fun for the outdoorsy types, but it might be a bit cold for that in February.....but maybe not. (<http://raleighnc.gov/arts.content/PRecDesignDevelop/Articles/CapitalAreaGreenwayTrailSystem.html>)

Krispy Kreme is a must for the young and old. The newly renovated building on Person Street has a big window where you can watch the donuts being made on a giant conveyer belt. Check out (<http://godowntownraleigh.com>) for a treasure of information about dining, nightlife, cultural arts, services and shopping. We encourage you to go there and see for yourself what you haven't seen in our state's capital city. Of course, there are always ball games going on and tickets are normally readily available. You see, there's just no excuse for not vacationing year round and in February in Raleigh 2012!! See you there.

MARRIOTT RALEIGH CITY CENTER HOTEL adjacent the Raleigh Convention Center

The Hotel Reservation **DEADLINE** for the NCAGD block rate of \$115 is **JANUARY 19, 2012**

The NCAGD block Hotel Code is AGDAGDA.

Online reservations can be made at www.marriott.com or call 1-888-236-2427.

Questions? If you need more information, please call: Elizabeth Trevathan at 336.584.8477

North Carolina
Academy of General Dentistry
537 North Gurney Street
Burlington, NC 27215

